



2010 All-City Swim Meet Sponsorship Benefits

Premier Sponsorship - \$10,000

Sponsorship Benefits:

- Company logo on 2010 All-City Swim Meet volunteer t-shirts
- Company logo on bag tags for 2010 All-City swimmers
- Company banner displayed in preferred location at Hill Farm Swim Club
- Company logo on front cover of each day's Meet Program (3 covers)
- Minimum of 20 announcements per day recognizing Company's Premier level support
- Equivalent of 1-1/2 pages of ad space within each day's Meet Program, at sponsor's preference (options for ad sizes follow)
- Company logo featured in 2010 All-City Swim Meet on-site sponsorship signage and sponsorship page in each day's Meet Program
- Company logo on landing page of 2010 All-City Swim Meet website, with a hyperlink to Company's website

Gold Sponsorship - \$5,000

Sponsorship Benefits:

- Company logo on 2010 All-City Swim Meet volunteer t-shirts
- Company logo on bag tags for 2010 All-City swimmers
- Company banner displayed in prominent location at Hill Farm Swim Club
- Minimum of 10 announcements per day recognizing Company's Gold level support
- Equivalent of 1 page of ad space within each day's Meet Program, at sponsor's preference (options for ad sizes follow)
- Company logo featured in 2010 All-City Swim Meet on-site sponsorship signage and sponsorship page in each day's Meet Program
- Company logo on landing page of 2010 All-City Swim Meet website, with a hyperlink to Company's website

(continued on reverse)

Silver Sponsorship - \$2,500

Sponsorship Benefits:

- Sponsorship of one team tent with multiple prominent signs featuring Company name
- Company sponsorship featured on event map provided to all swimmers, coaches and parents and printed in each day's Meet Program
- Minimum of 4 announcements per day recognizing Company's Silver level support
- Equivalent of 1 page of ad space within each day's Meet Program, at sponsor's preference (options for ad sizes follow)
- Company logo featured in 2010 All-City Swim Meet on-site sponsorship signage and sponsorship page in each day's Meet Program
- Company logo on sponsorship page of 2010 All-City Swim Meet website, with a hyperlink to Company's website

Bronze Sponsorship - \$500

Sponsorship Benefits:

- Minimum of 2 announcements per day recognizing Company's Bronze level support
- Equivalent of 1/2 page of ad space within each day's Meet Program, at sponsor's preference (options for ad sizes follow)
- Company logo featured in 2010 All-City Swim Meet on-site sponsorship signage and sponsorship page in each day's Meet Program
- Company logo on sponsorship page of 2010 All-City Swim Meet website, with a hyperlink to Company's website

Family Race Sponsorship - \$100

Sponsorship Benefits:

- Sponsorship of one race event of choice (70 events)
- 2" x 4" Pep ad in each day's Meet Program (3 total)
- Recognition on 2010 All-City Swim Meet website and in each day's Meet Program
- Window decal featuring 2010 All-City Swim & Dive Meet Championships logo
- Family Race Sponsorship forms available online at www.allcityswim.org; select "2010 All City Swim Meet at Hill Farm" and click on the SPONSOR tab

To Become a Sponsor:

- Submit payment and ad copy **no later than July 1** for inclusion in printed materials
- Send a check made payable to "Hill Farm Swim Club, All-City Swim 2010" to:
Sue Alban
2010 All-City Swim Meet Treasurer
5013 Bayfield Terrace
Madison, WI 53705
- Email ad copy/art in the form of a .jpg, .tiff or .gif file to AllCity2010@gmail.com; please include preferences for ad sizes (options are attached)
- Confirmation of sponsorship will be sent upon receipt of payment

For more information, contact:

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